Welcome to SagePreneurs® Your Yearly Roadmap to a Thriving Online Business

Your Path to Earning \$10,000 in Monthly Recurring Income

SagePreneurs® is designed to help you **turn your knowledge**, **skills**, **and experiences into a profitable**, **faith-driven online business**. By following this structured **12-month roadmap**, you'll build a business that includes **lead-generation products**, **tiny offers**, **mini-courses**, **and a membership program**—all designed to create long-term, sustainable income.

Your 12-Month Business Growth Plan

Month 1: Foundation & Learning

- Choose your niche and identify your audience
- Set up your tech basics (email, landing page, payment processor)
- Begin growing your email list
- 🌠 Income Goal: None this month this is your preparation phase

★ Month 2: First Tiny Offer (\$7)

- Create your **Tiny Offer 1** (\$7 digital product)
- Launch and sell 10 copies
- Income Goal: \$70

★ Month 3: Grow Your List + Sell Tiny Offer 1 Again

- Promote Tiny Offer 1 again and sell 10 more copies
- Continue building your email list
- Income Goal: \$70

SagePreneurs® Page 1 Faith Driven Life

Month 4: Build Your Library

- Create Tiny Offer 2 (\$7) and sell 10 copies
- Resell **Tiny Offer 1** (10 copies)
- Create and launch Mini Course 1 (\$27) and sell 50 copies
- **Income Goal:** \$140 (Tiny Offers) + \$1,350 (Mini Course 1) = \$1,490

Month 5: Keep the Momentum Going

- Resell Tiny Offer 1 & 2 (10 copies each)
- Resell **Mini Course 1** (50 more copies)
- Income Goal: \$140 (Tiny Offers) + \$1,350 (Mini Course 1) = \$1,490

Month 6: Add to Your Product Suite

- Create Tiny Offer 3 (\$7) and sell 10 copies
- Resell **Tiny Offers 1 & 2** (10 each)
- Resell **Mini Course 1** (50 copies)
- Create and launch Mini Course 2 (\$27) and sell 50 copies
- **Income Goal:** \$210 (Tiny Offers) + \$1,350 (Mini Course 1) + \$1,350 (Mini Course 2) = \$2,910

Month 7: Launch Your Membership

- Launch your **Membership Program** (\$47/month) and recruit **100 members**
- Resell all **Tiny Offers** (10 each)
- Resell Mini Course 1 & 2 (50 each)
- Income Goal: \$210 (Tiny Offers) + \$2,700 (Mini Courses) + \$4,700 (Membership) = \$7,610

Month 8: Create Mini Course 3

- Create and launch Mini Course 3 (\$27) and sell 50 copies
- Maintain 100 membership subscribers
- Resell all Tiny Offers (10 each)
- Resell Mini Courses 1 & 2 (50 each)
- Income Goal: \$210 (Tiny Offers) + \$4,050 (Mini Courses) + \$4,700 (Membership) = \$8,960

Month 9: Full Product Suite in Motion

- Resell all **Tiny Offers** (10 each)
- Resell all Mini Courses (50 each)
- Maintain 100 members at \$47/month
- **Income Goal:** \$210 (Tiny Offers) + \$4,050 (Mini Courses) + \$4,700 (Membership) = \$8,960

Month 10: Repeat & Grow

- Resell all **Tiny Offers** (10 each)
- Resell all Mini Courses (50 each)
- Maintain 100 members at \$47/month
- **Income Goal:** \$210 (Tiny Offers) + \$4,050 (Mini Courses) + \$4,700 (Membership) = \$8,960

Month 11: Rinse & Repeat

- Resell all **Tiny Offers** (10 each)
- Resell all Mini Courses (50 each)
- Maintain 100 members at \$47/month

Income Goal: \$210 (Tiny Offers) + \$4,050 (Mini Courses) + \$4,700 (Membership) = \$8,960

Month 12: Multiply Your Impact

- Resell all **Tiny Offers** (10 each)
- Resell all Mini Courses (50 each)
- Recruit **100 new members** (now 200 total at \$47/month)

Income Goal: \$210 (Tiny Offers) + \$4,050 (Mini Courses) + \$9,400 (Membership) = \$13,660

Your Yearly Business Snapshot

By the end of 12 months, you'll have:

- A steady \$10,000+ in monthly recurring revenue
- A library of 3 Tiny Offers and 3 Mini Courses generating ongoing sales
- A thriving membership program with 200 members
- A faith-based business designed to serve others and support your financial future

This is **your time** to step into your calling, build financial security, and **serve others in a meaningful way**. Follow this roadmap, trust the process, and **watch your business grow!**

What's Next?

- Start by completing your Niche Selection Worksheet
- Identify your first Tiny Offer idea
- Stay consistent and take small steps each day

You're on your way to creating a life-changing business!
With faith and action, Susan Gregory Founder of SagePreneurs®
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